Speaker’s Biography

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Speaker’s Biography (Please detail below special points of background experience)

Palmalisa Marra obtained a Computer Engineering degree at University of Salento (Puglia, ITALY) and is at present functional analyst at Links s.p.a., a consultancy firm in Lecce (Italy), where she's actually working on a research project on Enterprise 2.0 field. She has a 6 year experience in process engineering and web information systems areas she developed also by working in public sector: at University of Salento as research fellow and at European Commission DIGIT as process analyst. Her main research subjects concern business process analysis and Enterprise 2.0. She authored two conference papers and one journal publication.

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