

Globalization and ICT Innovation Policy: Absorption Capacity in developing Countries

Ayesha SALEEM , Kiyohide HIGUCHI,

Graduate School of Global Information and Telecommunication Studies, Waseda University, Tokyo, Japan
dua@fuji.waseda.jp, higuchi@waseda.jp

Abstract— This paper is about the new role of academic institutions in the economic development of developing countries. Educational institutes are significant in propelling economic development as they are the powerful drivers, technology centres, developers and investors. Universities can affect the economic growth of developing countries. The purpose of this new role of academic institutions is to touch virtually every aspect of daily lives and the prosperity of the communities living in rural areas. At a larger scale it aims to initiate a process of policy learning, exchange between countries in different stages of economic development and knowledge sharing with their universities research students. The study identifies the current technology innovation in the field of education and analyzes the case of developing and developed countries. To demonstrate, we do an in-depth study of Pakistan's education system.

This paper explores strategic decision by using game theoretical analysis. The paper constructs a game model subject to preferential policy between Government and Universities. It offers three games that give the overview of the role of the government to promote the quality of education. The paper finds the equilibrium of the game under three specific conditions. The result shows that better policies lead to quality education that foster the development of the country. It clearly shows that having an autonomous body to regulate the education policies can promote the innovation and technology adoption. This study is two-fold; it provides the insight of university-government interaction as well universities' interaction among themselves.

(Pt9)Keyword—About four key words or phrases in alphabetical order, separated by commas. For a list of suggested keywords, send a blank e-mail to keywords@ieee.org or visit http://www.ieee.org/organizations/pubs/ani_prod/keywrd98.txt



Ayesha Saleem has done Masters of Science in Information Technology. She had been awarded with the Gold Medal in Master of Information Technology after securing 1st Position. She has done Masters in Public Policy as well, from National Graduate Institute for Policy Studies (GRIPS), Japan. She is also certified Project Management Professional by Project Management Institute USA. She is doing PhD in GITS (Graduate School of Global Information and Telecommunication Studies), Waseda University, Tokyo, Japan.

She had been working in a World Bank's Project titled "Land Records Management Information Systems" (LRMIS) in the capacity of Project Manager. She also has experience to work as section leader & team leader of configuration management/Software quality assurance Department in multinational software houses. These days, she is also working as trainee in the Directorate for Science, Technology and Industry (DSTI), Economic Analysis and Statistics (EAS), Organization for Economic Co-operation and Development (OECD), Paris.



Kiyohide Higuchi is PhD in Economics from Graduate School of Economics, Waseda University. He had been Professor of School of Science & Engineering of Waseda University and Meikai University, Japan. Currently he is Professor of Graduate School of Global Information and Telecommunication Studies of Waseda University and Graduate School of International Culture and Communication of Waseda University, Japan.

He has published many books and research paper as author and co-author. His latest publications are: (1)"The way of new information and communications market-status and trends of information and communication in major countries and international organizations", International Telecommunication Union and the World Trade Organization (WTO) Sixth chapter PP.299-305(co-author)(foundation), International Communication Economic Research Institute Reviews, February 2004. (2) "The IT business strategy in open- platform era" second chapter representative "public policy outsourcing as IT Business" PP.12-22(co-author)(foundation), International Communication Economic Research Institution Reviews. March 2005. (3) "Fairness and effect of tolls", Japan Transport Policy study Group Series A-418, 2006