## Augmented Reality Services of Photos and Videos from Filming Sites Using Their Shooting Locations and Attitudes

Yoon-Seop Chang\* \*\*, Seong-Ho Lee\*, Joonmyun Cho\*

\* ETRI (Electronics and Telecommunications Research Institute), Korea
\*\* UST (University of Science and Technology), Korea
ychang76@etri.re.kr, sholee@etri.re.kr, jmcho@etri.re.kr

Abstract—Usually lots of photos and videos are recorded additionally to capture the scenes of many filming sites of dramas and movies. When people visit the sites later, however, they can rarely experience these contents again. The objective of this study is to exploit these photos and videos from filming sites together with their shooting locations and attitudes in order to provide users with AR (Augmented Reality) tourism services. Users will be able to experience as if they are at the site just at the time of filming. We designed and made an external attachable device for DSLR (Digital Single-Lens Reflex) cameras to log shooting locations and attitudes. We also implemented syncing software and defined data formats to integrate these data with photos and videos. We implemented mobile AR tourism apps for iOS and Android platforms. We adopted FAST (Features from Accelerated Segment Test) algorithm with additional modification for AR visualization of photos in mobile environment. We adopted Ferns algorithm, histogram specification and OpenGL texture mapping for AR visualization of videos with better performance. These apps and the results of this study were evaluated at actual filming sites of several dramas, and the survey of many filming staffs was conducted for feedbacks. The results of this study could be applied many other fields concerned with multimedia contents.

Keyword—Photo, Video, Location, Attitude, Filming Site, Augmented Reality



**Yoon-Seop Chang** received his BS, MS, and PhD degrees in Geographic Information System from Seoul National University, South Korea, in 1999, 2001 and 2005, respectively. He joined ETRI (Electronics and Telecommunications Research Institute), South Korea, in 2005 and is currently working as a principal researcher. Since 2008, he has also been a faculty member of University of Science and Technology, South Korea, as an associate professor. His research interests include geographic information system, web mashup, augmented reality and virtual reality.



Seong-Ho Lee received the BS and MS in computer science from Chungbuk National University, South Korea, in 1997 and 2000, respectively. Since 2000, he has been a senior member of research staff with ETRI, South Korea, and he is also working toward the PhD in computer science Chungbuk National University. He is currently working in Location-based Smart Content Platform project as a senior researcher. His research interests are spatio-temporal database systems, geographic information systems, and location-based services.



**Joonmyun Cho** received his B.S., M.S. and Ph.D. degrees in mechanical engineering from KAIST (Korea Advanced Institute of Science and Technology) in 1993, 1995 and 2006, respectively. He joined ETRI (Electronics and Telecommunications Research Institute), South Korea in 2007 and was involved with the URC (Ubiquitous Robotic Companion) project until 2011 and Beyond Smart TV project until 2015. He is currently working in Intelligent IoT SW Platform project as a senior researcher. His research interests include knowledge based systems, intelligent agent systems and machine learning.