## Method of Managed Content Distribution for Time-Constrained Distribution

Changkyu Lee, Wook Hyun, Shin-Gak Kang

Protocol Engineering Center, Electronics and Telecommunications Research Institute, Daejeon, Korea (Rep. of) echkyu@etri.re.kr, whyun@etri.re.kr, sgkang@etri.re.kr

Abstract— As modern media for presenting information, digital signage has been widely adapted by the related industries. Beyond the way for showing commercial advertisement or public campaign, nowadays, digital signage is used for showing a building map and even the information of public transportation at transportation stops. Its wide deployment opens the chance that digital signage can be used as the method for the public announcement like disaster alert. In order to be used for the purpose, it is important to rapidly distribute content to the target terminals. More specifically, a certain required time can be set for the distribution. This paper proposes the method for distributing content to the digital signage terminals within the specified time constraint.

Keyword—digital signage; content; rapid distribution



Changkyu Lee received B.S. degree in Computer Science and Engineering from Inha University, Rep. of Korea, in 2008. Since 2008, he has been an integrated M.S. and Ph.D. student of University of Science and Technology at Electronics and Telecommunication Research Institute Campus, Rep. of Korea. Since 2017, he has been working for Electronics and Telecommunications Research Institute. He is actively participating in international standards bodies such as ITU-T SG11 and SG16, and ISO/IEC JTC1/SC 29/WG11 (MPEG), IEC TC100, etc. His main research interests include multimedia communications and applications, ICT converged services, and content distribution.



**Wook Hyun** is a research staff member with ETRI (Electronics and Telecommunications Research Institute) since 2000. He has received M.S. degree in Information Communication Engineering from Chungnam National University, Korea in 2000. His research interests include VoIP, SIP, NGN, P2P, overlay networking and digital signage.



Shin-Gak Kang received B.S. (1984), M.S. (1987) in Electronics Engineering, and Ph.D. (1998) in Information Communication Engineering from Chungnam National University, Rep. of Korea. Since 1984, he has been working for Electronics and Telecommunications Research Institute, Daejeon, Rep. of Korea. Since 2008, he has been a professor in the Department of Information and Communication Network Technology of University of Science and Technology. He is actively participating in various international standard bodies as a Vice-chairman of ITU-T SG11, Convenor of ISO/IEC JTC1/SC6/WG7, etc. His research interests include multimedia communications and Applications, ICT converged services, contents networking, and Future Network.